



Karla Krueger

Photography by Dennis Dooley

Converting Advertising to Sales

By David Johnson

How would you feel if you knew the money you spent on advertising would actually convert to sales?

What would it mean to your business if you got a solid return on the investment of your advertising dollars?

You know how important advertising is. It is a lifeline to your business. But, you wonder what the best way to invest in it is.

Now you can stop worrying about these questions so you can focus on what you do best – your job. How?

By letting Krueger Graphics do what they do best – promote your business. For over 27 years Krueger Graphics has set the standard for quality advertising and business development services including the following core competencies:

- Logos & Business Identity Management
- High Quality Graphic Design & Print/Web Media
- Print/Web Design & Layout
- Business Consulting
- Comprehensive Advertising Planning
- Effective Media Placement

As a cutting edge entrepreneur Karla Krueger understands the needs of businesses just like yours. She has helped small businesses to large corporations chart their paths through the many advertising options available in today's complex media market.

You care about your business and the people who work for you. So does Karla. You're intent on making the right choices to ensure the success of your business. So does Karla. You want to know that the image of your company reflects the purpose and quality of your services. So does Karla.

In short, when you hire Krueger Graphics you are buying peace of mind that your business is branded the way you would if advertising was your business. Call Karla at (608) 755-1704 for a free one hour, no obligation, consultation to put you on the fast track to your piece of mind.



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